

ANIMAL CARE EXPO

2013

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This MP3 CD-Rom will include all sessions recorded LIVE at the ACEX Conference in Nashville. We will also include most session handouts in PDF files. This CD-Rom is for playback on a PC, Mac, Laptop or any MP3 compatible device.

Sessions recorded LIVE at the Gaylord Opryland Resort • May 8-11, 2013 • Nashville, Tennessee USA

Thursday • May 9, 2013

- 13ACEX – 1 **Investigating Puppy Mills:** *Ashley Mauceri, Tia Pope*
- 13ACEX – 2 **Cutting Edge of Community TNR: Targeted Spay/Neuter:** *Bryan Kortis*
- 13ACEX – 3 **Investigating Farmed Animal Abuse and Neglect at Large-Scale Operations:** *Paul Shapiro, Todd Stosuy*
- 13ACEX – 4 **Shaping the Future: Continuing the Conversation About Shelter Dog Behavior:**
Seana Dowling, Dr. Amy Marder
- 13ACEX – 5 **The Next Big Thing? Innovation and Animal Welfare:** *Karel Minor, Michael Oswald*
- 13ACEX – 6 **Cultivating Supporters on Facebook:** *Sarah Barnett*
- 13ACEX – 7 **Successful Spay/Neuter Programs in Rural Communities:** *Cate Mansfield, Jane Weatherford*
- 13ACEX – 8 **Saving Resources, Saving Lives: Building and Expanding Your Foster Network:**
Dr. Kara Main-Hester, Jme Thomas
- 13ACEX – 9 **Beyond Bailing Wire and Duct Tape: Animal Shelter Renovation:** *Heather E. Lewis*
- 13ACEX – 10 **Why Snot Metrics?:** *Dr. Sandra Newbury, Dr. Karen Ward*
- 13ACEX – 11A/B **Special Session: Tipping Point 2013 – Radically Rethinking our Response to Cats:**
Jon Cicirelli, Dr. Kate Hurley, Dr. Julie Levy (2 CD Set \$18.00)

Friday • May 10, 2013

- 13ACEX – 12 **"Walk-On" Volunteers: Not a Pain in Your Asset:** *Julie Castaneda, Hilary Hager*
- 13ACEX – 13 **Creating a Culture of Cat Adoptions That Saves Lives:** *Katherine McGowan Shenar, Christie Smith*
- 13ACEX – 14 **Proactive Community Animal Control:** *Todd Stosuy*
- 13ACEX – 15 **Is There Lifesaving Magic in Community Partnerships? The Data Tells Us...:** *Karen Medicus, Dr. Emily Weiss*
- 13ACEX – 16A/B **Risk Management and Legal Liability Issues for Animal Shelters and Rescue Organizations:**
Jill Buckley (2 CD Set \$18.00)
- 13ACEX – 17 **Fortune 500 Target Marketing Secrets Revealed: Cost-Effective Strategies To Find the Right Voice:**
Miguel Abi-hassan, Caryn Ginsberg
- 13ACEX – 18 **Following the Ferals:** *Laura Gretch*
- 13ACEX – 19 **Opening Our Minds and Our Adoptions To Save More Lives:** *Todd Cramer*
- 13ACEX – 20 **To Boldly Go: The Future of Shelter-Based Public Veterinary Hospitals:**
Karel Minor, Jeff Rosenthal, Jennifer Scarlett, DVM
- 13ACEX – 21 **Saving Lives One Mile at a Time:** *Dr. Sandra Newbury, Dr. Mandie Wehr*
- 13ACEX – 22 **They Just Need a Ride: Saving Lives with Animal Relocation:** *Kristen Limbert, Sandy Monterose*
- 13ACEX – 23 **Using Feline Evaluations To Boost Adoptions:** *Kathie Johnson, Stacy McDonald*
- 13ACEX – 24 **Balancing an ACO Lifestyle: Health & Safety by Choice:** *Julie Holmes, Diane Weber*
- 13ACEX – 25 **Simplifying Microchips: Educating Adopters, Tracking Chips, and Boosting Redemptions:**
Aimee Gilbreath, Erin Nelson
- 13ACEX – 26 **Managing Change: Surviving and Thriving:** *Lisa LaFontaine, Laura Maloney*
- 13ACEX – 27 **The Path of a Capital Campaign:** *Jenine Linenfelser*
- 13ACEX – 28 **Spay/Neuter Success:** *Lori Hensley, Janice Poleon*
- 13ACEX – 29 **Can't We All Just Get Along? Building Better Relationships Between Shelters and Rescue Groups:**
Jane Hoffman, Jody Jones
- 13ACEX – 30 **The Animal Care Attendant's Role—Way More Than Cleaning:** *Martha Cline, Dale Moran*
- 13ACEX – 31 **Got Milk? Neonates, Nurseries, and Nannies:** *Dr. Jennifer Broadhurst, Dr. Sandra Newbury*
- 13ACEX – 32 A/B **Lions and Tigers and Bears—Oh My! The Art of Circus Inspections:** *Cindy Machado (2 CD Set \$18.00)*
- 13ACEX – 33 **Innovative Programs To Keep Cats in Their Homes for Life:** *Joyce Friedman, Katie Lisnik*

Listing continued on page two....

- 13ACEX – 34 **Managing a Successful Licensing Campaign:** *Robert Sexton*
- 13ACEX – 35 **Non-Surgical Sterilization for Cats & Dogs: The Tools for Today: Working Toward the Future:** *Joyce Briggs*
- 13ACEX – 36 **A Leader's Guide to Professional Development:** *Dr. Kathleen Allspaw, Stephanie Itle-Clark*
- 13ACEX – 37 **Event in a Box: The Secret to Planning and Executing Profitable Fundraising Events:**
Robert Bull Jr., Karel Minor
- 13ACEX – 38 **Dog Training the Pets for Life Way:** *Tim Freeman, Kate Jackson, Robert Sotelo*
- 13ACEX – 39 **Rethinking "Adoptable":** *Kerry Clair*
- 13ACEX – 40 **From Shelter-ers to Re-homers:** *Bert Troughton, Dr. Emily Weiss*
- 13ACEX – 41 **Maximizing In-House Spay/Neuter Services:** *Dr. Amanda Dykstra, Dr. Sandra Newbury*

Saturday • May 11, 2013

- 13ACEX-42, 43 **Kennel Enrichment for Dogs II – An Interactive Workshop:**
Daisy Balawejder, Amy Dengler (2 CD set \$18.00)
- 13ACEX-44, 45 **A Whole New Ball Game: Putting the Cat Revolution into Practice:**
Dr. Kate Hurley, Dr. Julie Levy (2 CD set \$18.00)
- 13ACEX-46, 47 **Hoarding and Extreme Investigations: Setting the Stage for Success:**
Misha Goodman, Rob Leinberger (2 CD set \$18.00)
- 13ACEX-48, 49 **Moving Beyond Breed:** *Mark Kumpf, CAWA, Stephanie Shain, Kim Wolf (2 CD set \$18.00)*
- 13ACEX-50, 51 **Strategy + Planning: Defining and Building a Successful Business Model:**
Heather Gowdy, Lester Olmstead-Rose (2 CD set \$18.00)
- 13ACEX-52, 53 **Managing Tax and Financial Risks in Tax-Exempt Organizations:**
Tracy Lawyer, Lester Thompson (2 CD set \$18.00)
- 13ACEX-54, 55 **Community Outreach from Every Angle:** *Laurie Adams, Amy Mills, Ashley Mutch, Todd Stosuy (2 CD set \$18)*
- 13ACEX-56, 57 **Rolling in the Dough: Funding Your Organization:** *Toni Bodon, Susan Daffron, Abby Volin (2 CD set \$18.00)*
- 13ACEX-58, 59 **Humane Handling of Fearful Dogs:** *Mark R. Johnson, DVM (2 CD set \$18.00)*
- 13ACEX-60, 61 **Are You the Best You Can Be? Putting the ASV Guidelines into Action:**
Dr. Cynthia Karsten, Dr. Sandra Newbury (2 CD set \$18.00)

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